

MANIFESTO STRUCTURE

- INTRODUCTION

Why helping the school environment is important

- WHAT'S THE PROBLEM?

Why is change needed?

- WHY DOES IT MATTER?

Why this cause is important.

- WHAT DOES SCHOOL ENVIRONMENT RECOVERY LOOK LIKE?

What will end result look like when the changes have been made?

- SOLUTIONS

A short paragraph telling the reader what the end result will be and actions to be taken – these can be bullet points



MANIFESTO TOP TIPS

- Use clear headings
- Use concise, clear, informative language
- Avoid using slang
- Use bullet points for the actions
- Suggest SMART Solutions:
 - Specific – so people know exactly what to do
 - Measurable – so you can measure progress
 - Achievable – so people can take action
 - Relevant – goals help to improve the environment
 - Time-bound – a deadline for the solutions

